

## PRIVACY POLICY

ALL OUR STAFF HAVE COMMITTED TO PROTECT THE PRIVACY OF ALL VISITORS AND USERS OF OUR WEBSITE AND SERVICES.

This privacy policy will explain how we use the personal data that we collect from you when using our website and services.

This policy will cover the following;

- What data we collect
- How we collect your data
- How we use your data
- How we store your data
- Marketing
- What your data protection rights are
- What cookies are and how we use them
- What types of cookies we use
- How you can manage your cookies
- Privacy policies of other websites
- Changes to our privacy policy
- How to contact us in regards to this policy

## WHAT DATA DO WE COLLECT?

Marksman Wholesale collects the following data;

- Personal identification information. This includes things such as your name, email address, phone number and address.

## HOW DO WE COLLECT YOUR DATA?

You directly provide Marksman Wholesale with most of the data that we collect. We collect data and process data when you do any of the following;

- Register online or place an order for any of our products or services
- Voluntarily complete a customer survey or provide feedback on any of our message boards or via email
- Use or view our website via your browser's cookies

## HOW WILL WE USE YOUR DATA?

Marksman Wholesale collects your data so we can:

- Process your order, manage your account

When Marksman Wholesale processes your order, it may send your data to, and also use the resulting information from, credit reference agencies to prevent fraudulent purchases.

## HOW DO WE STORE YOUR DATA?

Marksman Wholesale securely stores your data on our secure server. We will keep your data and information for as long as required. If making a purchase your data will be stored onto our RFD server.

## MARKETING

Marksman Wholesale will only send you marketing information if you have opted in for this service through a GDPR compliant sign up form.

You have the right at any time to stop Marksman Wholesale from contacting you for marketing purposes, by unsubscribing from the email when you receive it.

## WHAT ARE YOUR DATA PROTECTION RIGHTS?

Marksman Wholesale would like to make sure that you are fully aware of all of your data protection rights. Every user is entitled to the following :

**The right to access** – You have the right to request Marksman Wholesale for copies of your personal data. We may charge you a small fee for this service.

**The right to rectification** – You have the right to request that Marksman Wholesale correct any information you believe is inaccurate. You also have the right to request Marksman Wholesale to complete information you believe is incomplete.

**The right to erasure** – You have the right to request that Marksman Wholesale erase your personal data, under certain conditions.

**The right to restrict processing** – You have the right to request that Marksman Wholesale restrict the processing of your personal data, under certain conditions.

**The right to object to processing** – You have the right to object to Marksman Wholesale processing of your personal data, under certain conditions.

**The right to data portability** – You have the right to request that Marksman Wholesale transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: [ask@marksmanwholesale.com](mailto:ask@marksmanwholesale.com)

Call us at: 01458 553061

Or write to us: Unit 10, Bowdens Farm Business Park, Hambridge, Langport, Somerset, TA10 0BP

## WHAT ARE COOKIES?

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology.

For further information, visit [allaboutcookies.org](http://allaboutcookies.org)

## HOW DO WE USE COOKIES

Marksman Wholesale uses cookies in a range of ways to improve your experience on our website including:

- Understanding how you use our website.

## WHAT TYPES OF COOKIES DO WE USE?

There are a number of different types of cookies, however, our website uses:

- **Functionality** – Marksman Wholesale uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.
- **Advertising** – Marksman Wholesale uses these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and your IP address. Marksman Wholesale sometimes shares some limited aspects of this data with third parties for advertising purposes. We may also share online data collected through cookies with our advertising partners. This means that when you visit another website, you may be shown advertising based on your browsing patterns on our website.

## HOW TO MANAGE COOKIES

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

## PRIVACY POLICIES OF OTHER WEBSITES

The Marksman Wholesale website contains links to other website. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

## CHANGES TO OUR PRIVACY POLICY

Marksman Wholesale keeps its privacy policy under regular review and places any updates on our website. This privacy policy was last updated on 12<sup>th</sup> March 2019.

## HOW TO CONTACT US

If you have any questions about Marksman Wholesale's privacy policy, the data we hold on your, or you would like to exercise one of your data protection rights, please do not hesitate to contact us;

Email us at: [ask@marksmanwholesale.com](mailto:ask@marksmanwholesale.com)

Call us at: 01458 553061

Or write to us at: Unit 10, Bowdens Farm Business Park, Hambridge, Langport, Somerset, TA10 0BP